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# SPONSORSHIP PACKAGE

CITY OF GLENN HEIGHTS  
55TH ANNIVERSARY CELEBRATION





Greetings Potential Community Sponsor,

The City of Glenn Heights is thrilled to announce our upcoming 55th Anniversary Celebration. We are reaching out to invite you to partner with us as a sponsor for this memorable community event. Glenn Heights, TX is an established community of neighbors that dream big, while honoring our past and laying the foundation for the future. We recognize our small-town values while embracing our metropolitan growth.

In previous years, we've successfully booked Grammy-nominated and nationally-acclaimed acts like Tony! Toni! Tone! and Dru Hill to headline our festival. Carrying on this tradition, we're excited to continue our momentum this year. With our promotional plans in place, we anticipate over 3,500 attendees to Glenn Heights for this exciting celebration.

Each sponsorship package comes with exclusive benefits, including prominent brand promotion across all advertising materials (digital & print media), reserved promotional space at the event, recognition on social media and our website, and more.

We are willing to craft the perfect sponsorship opportunity for you. If you are interested in becoming a sponsor for the 55th Anniversary Celebration or would like more information about our sponsorship packages, please contact Alyssa McGee at [amcgee@glennheightstx.gov](mailto:amcgee@glennheightstx.gov).

Thank you for considering this sponsorship opportunity. We believe that by partnering with us, your company will not only gain exposure, but also demonstrate your commitment to supporting our vibrant community.

**Alyssa McGee**

Community Engagement Coordinator



# ABOUT THE EVENT

**Saturday, September 14, 2024**  
**Heritage Park**  
**4:00 PM - 9:00 PM**

## **Our Theme**

55th Anniversary Celebration - Emphasizing Unity while honoring our Legacy.

## **Our Goal**

To unite our community and celebrate our 55th Founder's Day cherishing a sense of togetherness through live music, engaging activities, food drink and merchandise vendors - Creating an inclusive and memorable event.

## **Our Packages**

- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor
- Vendor Booth
- Community Organizations (FREE)



|                                      | <b>Platinum</b>  | <b>Gold</b> | <b>Silver</b> | <b>Bronze</b> |
|--------------------------------------|------------------|-------------|---------------|---------------|
| Logo size on event signage           | <b>Supersize</b> | X-Large     | Large         | Medium        |
| Advertising Materials (During Event) | <b>Supersize</b> | X-Large     | Large         | Medium        |
| Customized Ads                       | 5                | 3           | 1             | 0             |
| Party Tent Passes                    | 5                | 3           | 2             | 1             |
| Marketing Materials (Pre-Event)      | <b>Prominent</b> | Most        | Some          | Few           |

# Sponsorship Packages

We offer a range of sponsorship packages to suit your company's needs and budget:

## Platinum Sponsorship Package

- Supersize Logo on distributed materials at Family Fest.
- Supersize Logo on All advertising materials throughout event (Stage Banners, Screens throughout fest, etc.)
- 5 customized promo ads via social media (for use at any time / during other annual GH events promotion as well)
- 5 Event Party Tent passes
- Opportunity to address assembly from the main stage.
- Prominent brand promotion on All Family Fest marketing materials (Flyers, Social Media Marketing, Website, etc.)
- The 2024 City of Glenn Heights Family Fest powered by [your company name here] / Prominent On-Camera time and “Thank you” during event recap video, etc.
- Reserved 10x10 promo space in heavy traffic and prominent area during Family Fest (First choice in vendor map space, applicable at All other Annual GH Events)
- Opportunity to create an experience with Community Engagement (applicable for All Annual GH events)

**\$7500**

## Gold Sponsorship Package

- X-Large Logo on distributed materials at Family Fest.
- X-Large Logo on Stage Banner
- 3 customized promo ads via social media (for use at any time / during other annual GH events promotion as well)
- 3 Event Party Tent passes
- Brand promotion on most Family Fest marketing materials (Flyers, Social Media Marketing, Website, etc.)
- The 2024 City of Glenn Heights Family Fest powered by [your company name here] / On-Camera time and “Thank you” during event recap video, etc.
- Reserved 10x10 promo space during Family Fest (Second choice in vendor map space, applicable at 4 other Annual GH Events)

**\$5000**

## Silver Sponsorship Package

- Large Logo Stage Banner
- 1 customized promo ads via social media (for use at any time / during other annual GH events promotion as well)
- 2 Event Party Tent passes
- Brand promotion on some Family Fest marketing materials (Flyers, Social Media Marketing, Website, etc.)
- “Thank you” during event recap video,
- Reserved 10x10 promo space during Family Fest (Third choice in vendor map space, applicable at 1 other Annual GH Event)

**\$2500**

## Bronze Sponsorship Package

- Medium on Stage Banner
- 1 Event VIP pass
- Brand promotion on a few Family Fest marketing materials (Flyers, Social Media Marketing, Website, etc.)
- “Thank you” during event recap video,
- Reserved 10x10 promo space during Family Fest (Fourth choice in vendor map space)

**\$1000**

## Vendor Booth

- One Reserved 10x10 space at Festival
- 1 Tent
- 1 Tables
- 2 Chairs
- Recognition on website and social media for event promotion
- “Thank you” in event recap on website and social media.

**Please contact us.**

## Community Org

- One Reserved 10x10 space at Festival
- 1 Tent
- 1 Tables
- 2 Chairs
- Recognition on website and social media for event promotion
- “Thank you” in event recap on website and social media.

**Please contact us.**

# THANK YOU!

## Contact

Phone 469.816.8030

Email [amcgee@glennheightstx.gov](mailto:amcgee@glennheightstx.gov)



THANK YOU IN ADVANCE FOR YOUR SUPPORT!