



City Manager's Update

Week Ending 06-21-19

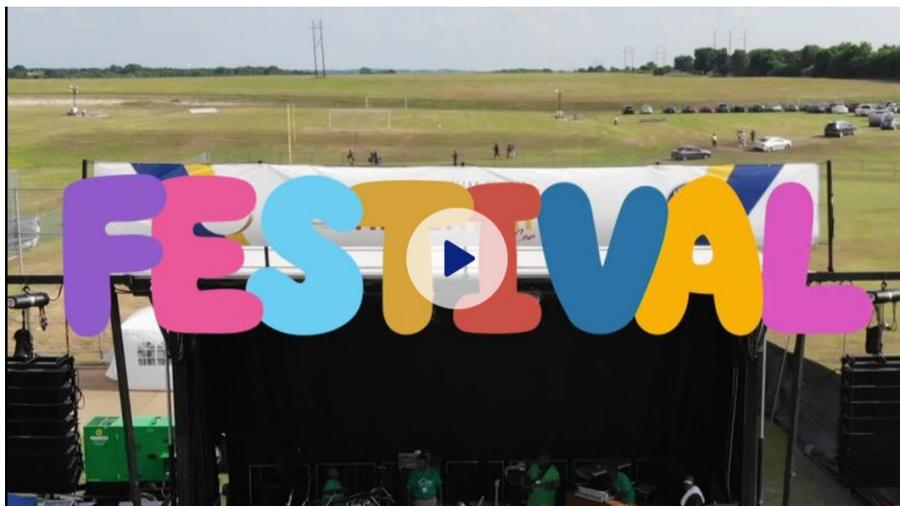
CITY MANAGER'S OFFICE

- The City Manager met with the Mayor and all Council Members to discuss the 2019-2020 Budget.
- On Monday, June 10, 2019, the Mayor and the City Manager met with Dr. D'Andre Weaver, DeSoto ISD Superintendent, to discuss the state of the district.
- On Monday, June 10, 2019, the City Manager met with the City of Hutchins to discuss the potential joint Animal Shelter.
- On Thursday, June 13, 2019, the City Manager met with the City of Lancaster to discuss the potential joint Animal Shelter.
- The City will be re-launching an Employee Engagement/Appreciation program for all employees, with the first activity coming up on June 28, 2019.

COMMUNITY ENGAGEMENT

Family Festival 2019

Take a look at our **DRAFT** recap teaser video!!
(The video is hyperlinked, or you can click the link below.)



<https://www.dropbox.com/s/0fmvforwpim01i/GHFF%20-%20Recap.mp4?dl=0>

UPCOMING MEETINGS

Meadow Creek HOA

June 25, 2019
7:00 pm

Parks Board

June 27, 2019
7:15 pm

Gateway BOD

July 1, 2019
6:00 pm

City Council

July 2, 2019
7:00 pm



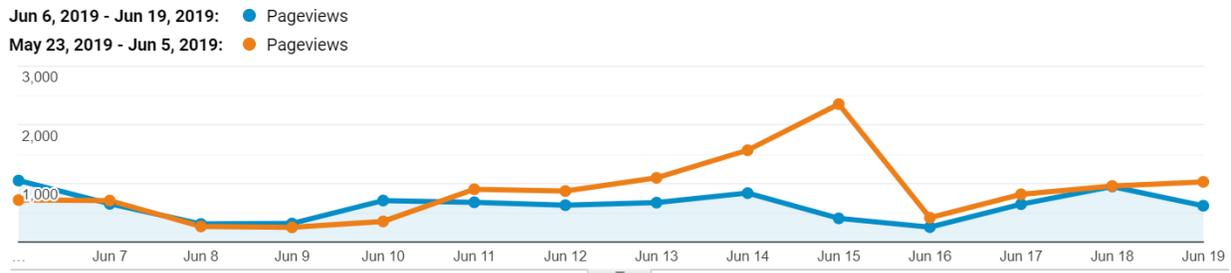
The final teaser and long-form version will be ready and released on July 2, 2019, at the City Council Meeting.

The Office of Community Engagement has been working on post-event press opportunities for media coverage of our Family Festival. We have received two commitments from media outlets to run our story within the next week.

Web Page and Social Media Traffic Update (reported period: June 8 – June 21)

Web Page:

We have had a 28% decrease in overall webpage traffic during this 2-week period, but this returns us to our normal traffic, as we had a large spike during the last period due to increased traffic visiting the Family Festival pages.



The largest spike occurred on June 15, 2019, which directly correlates with the water bill payment due date.

Our page views increased on city department/operations pages. The Utility Billing page received a 14% visit increase, followed by the West Nile Positive Sample article. Also, our City Council video views increased by 104%. Meetings have been promoted on social media.

2. /government/departments_offices/utility_billing		
Jun 6, 2019 - Jun 19, 2019	983	11.26%
May 23, 2019 - Jun 5, 2019	860	6.99%
% Change	14.30%	60.94%
3. /news/positive_west_nile_sample_found_in_glenn_heights		
Jun 6, 2019 - Jun 19, 2019	408	4.67%
May 23, 2019 - Jun 5, 2019	208	1.69%
% Change	96.15%	176.19%
4. /government/city_council/city_council_meeting_videos		
Jun 6, 2019 - Jun 19, 2019	266	3.05%
May 23, 2019 - Jun 5, 2019	130	1.06%
% Change	104.62%	188.11%



Social Media:

Facebook:

As expected, all of our mentions are down, following the huge spike and traffic increase we received during the last reporting period due to Family Festival. We have increased our page likes by 16 fans, reaching 1556 up from 1540 during the last reporting period.

Instagram:

By posting consistently, we have grown our followers on this platform to 225 people, gaining 5 followers just this week. We received 411 impressions this week. This is the total number of times all of our posts have been seen. This is an increase of 252 versus last week's reporting period (June 7-June 13). This was due to our promotion of the Council Meeting and Dr. Weaver's presentation on Tuesday.

Upcoming Events

Rescheduled: Community Clean-Up – June 29, 2019

Time: 8:00 a.m. – 12:00 p.m.

Location: Heritage Community Park, 400 E. Bear Creek
City-wide event where residents can dispose of household rubbish and debris. Stations will include: Clothing, electronics and household trash, rubbish and debris. Pill Disposal will be available. Household hazardous waste disposal will be available at a later event.



ECONOMIC DEVELOPMENT

During the June 18, 2019, City Council Meeting, Ordinance O-04-19 was adopted into the Code of Ordinances, effectively establishing a Hotel Occupancy Tax for the City of Glenn Heights. This action will assist the recruitment efforts to attract hotel and resort projects into the local economy.

Upcoming Meeting & Event

- On July 9, 2019, TxDOT will be hosting a Loop 9 Public Scoping Meeting. Project engineers from TxDOT will be on hand to engage impact property owners and the public on the proposed alignment of the road project.

Thanks for visiting Glenn Heights, how was your stay?



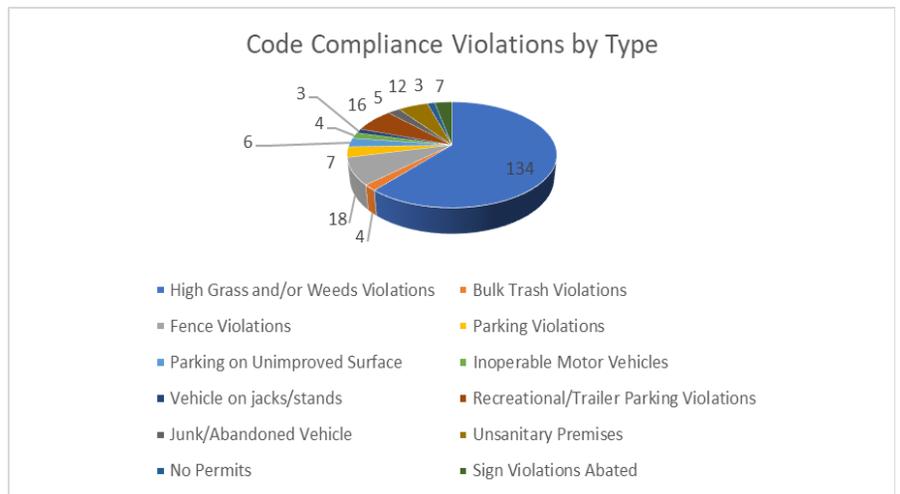
- Save-the-Date—July 31, 2019, will be the Office Grand Opening for Palladium Glenn Heights. Palladium USA executives will send formal invitations to Glenn Heights elected officials and department leadership. Based on the company’s active participation on BSW Workforce Development Committee, officials from our sister cities and partner institutions are expected to be in attendance.

PLANNING AND DEVELOPMENT

There were 6 permits issued for new residential homes in the two weeks ending June 10-June 20, 2019, for a total calculated construction value of \$1,427,192.

CODE COMPLIANCE

TYPE OF CASES	No. of CASES
High Grass and/or Weeds Violations	134
Bulk Trash Violations	4
Fence Violations	18
Parking Violations	7
Parking on Unimproved Surface	6
Inoperable Motor Vehicles	4
Vehicle on jacks/stands	3
Recreational/Trailer Parking Violations	16
Junk/Abandoned Vehicle	5
Unsanitary Premises	12
No Permits	3
Sign Violations Abated	7
Total	219



PUBLIC WORKS

June 11, 2019—3” Water Main Repair on Lark Ln.

Staff scheduled a routine water main repair on Lark Lane to fix the water line that was leaking due to root infiltration. Approximately 15 homes were affected by the repair for one hour while the line was completed.



June 14, 2019—Bore Contractor Split Service line in Magnolia Meadows

A boring contractor was drilling without line locates and struck a water service line. No homes were affected by the break and the contractor repaired the water service line.



June 17, 2019—Installed new water and sewer lines for 1743 Glenn Ln.

Staff installed a water and sewer line at Glenn Lane for a new single-family residence.



June 19, 2019—Pot holes in the Mesa Area

Public Works Staff is in the process of repairing several potholes in the Mesa Addition Subdivision as a temporary fix. The streets included in this subdivision are part of the road reconstruction project the City has initiated.





POLICE

In addition to the May monthly report, here's the information for the weekly update:



- On Friday, June 7, 2019, Officer Sims conducted a traffic stop in the 200 block of West Bear Creek after he observed a vehicle swerving into oncoming traffic. After a thorough investigation, the driver was arrested for Driving While Intoxicated.
- On Monday, June 17, 2019, the Police Department was requested by DeSoto Police Department to assist with a hit and run investigation in which the victim had followed the suspect to his house in the 1600 block of Wavecrest Drive. Our officers were able to make contact with the suspect and detain him until officers from DeSoto Police Department arrived to arrest him.
- On Wednesday, June 19, 2019, Chief Burns and Deputy Chief Dooley conducted a “Code of Honor” development meeting with the police sergeants. During this meeting, the sergeants worked together to create a simple set of powerful rules that govern how police departmental personnel treat each other. In his research of organizational culture, Dooley has found that the development and implementation of a “Code of Honor” is an effective tool used to strengthen employee morale and increase employee retention.

