



City Manager's Update

Week Ending 02-22-19

CITY MANAGER'S OFFICE

Met with the City of Red Oak, Kimley-Horn and DR Horton to discuss the reconstruction and possible expansion of Uhl Rd.

Met with the City of Desoto regarding a new development adjacent to our city that is need of a sewer connection. Property is located on Melody Lane in the Kentsdale Farms, Phase 4 subdivision.

Discussed signalized intersection of Bear Creek and IH35 with TXDOT Area Engineer, Juan Paredes, in an effort to get reconsideration of the turn lanes.



CITY SECRETARY'S OFFICE

February 23, 2019

Mayoral Vacancy Runoff Election

Canvass Date for Election—The Election Code authorizes the Canvass to be conducted not earlier than February 26, 2019, nor later than March 6, 2019. However, depending on provisional and/or mail in ballots. The Canvass may not occur until March 3-6, 2019. We will not know, until February 25, 2019, at the earliest. We will provide an update after the Election.

COMMUNITY ENGAGEMENT

Black History Month Program

The relaunched Black History Month program was held this past Monday, February 18, 2019.

UPCOMING MEETINGS

Zoning Board of Adjustments

Feb. 25, 2019
6:00 pm

Park Board

Feb. 28, 2019
7:15 pm

Gateway BOD

March 4, 2019
6:00 pm

City Council

Regular Meeting
March 5, 2019
7:00 pm

50th Anniversary Committee

March 6, 2019
6:15 pm



Highlights include:

- 72 people were in attendance
- Recognition of the first African American Councilman and Mayor for the City of Glenn Heights, Jesus Humphreys
- An educational conversation with Rev. Peter Johnson

Strategic Partnerships for the program included:

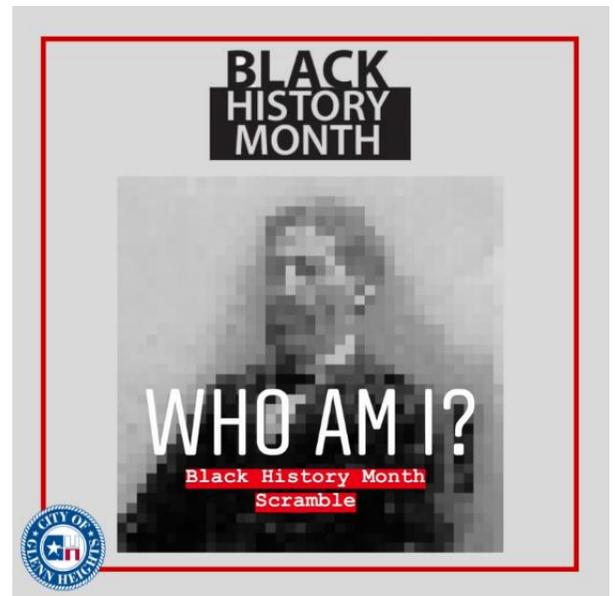
- 1 student and 1 educator participated through DeSoto ISD
- Harvest of Praise sheltered the event
- New partnership was established with Ellis County African American Hall of Fame. Exhibits were displayed around the room
- Resident, Belyne Bland Xochihua, participated in program
- Athletes for Change brought 22 of their students to engage
- GH Fire Personnel were onsite at the Black History Month program registering residents for NOTIFY Glenn Heights, the emergency alert system

Social Media Efforts:

Although Facebook would not allow promotion of the event based on the topic, Staff found a fun, engaging way to promote the program and educate the public on black history facts by launching Black History Scramble on Facebook last week.

The winner was invited and participated in the Black History Jeopardy game played at the program.

This engagement helped increase our amount of 'likes' this week and has helped us to reach and engage new return visitors. The increased social media traffic/engagement helps us increase ambassadors and provides a new tool to reach various segments of our population.





NOTIFY Glenn Heights has been live for 2 weeks and has seen success acquiring new registrants.

Highlights include:

- 59 new registrants this past week for a total of 2,256 contacts in the system
 - 3 posts were released within the past week on Facebook and NextDoor platforms to encourage residents to register
 - The Fire Department was onsite at the Black History Month program to register residents
- A new registrant will be selected to win a City of Glenn Heights Prize Pack as an incentive for registering. The announcement will be made on the City's Instagram on Friday afternoon at 6:30 p.m.

Web Page and Social Media Traffic (January 24-February 20, 2019)

Web Page:

- We have had 17,082 pageviews and keep users on our page an average of 1:33
- Total pageviews have increased by 10.92% this month

Social Media:

Most of our social media activity occurs on Facebook's platform. We have been able to achieve these numbers through organic (non-paid) efforts

Highlights include:

- Increase in 43 page likes, up 187% compared to the previous 28 days
- We had 2,720 post engagements, up 117% in the past month
- Our post reach (the number of people who had any posts from our page enter their screen) has increased 260% this past month, totaling 12,225 people reached

These increases are in direct response to our content efforts, as we launched several interactive activities within the past month:

- #TalkBackTuesday
- NOTIFY Glenn Heights
- Black History Month Scramble



Election Effort Updates:

Increased engagement across various platforms included:

TREAT YOUR SWEET TO A DATE AT THE POLLS

FEBRUARY 16 Saturday	8 A.M. - 5 P.M. Early Voting
FEBRUARY 17 Sunday	1 P.M. - 6 P.M. Early Voting
FEBRUARY 18-19 Monday-Tuesday	7 A.M. - 7 P.M. Early Voting

Check out the extended polling hours this holiday weekend!

SATURDAY **ELECTION DAY**
02.23.19 Polls open
7 a.m. - 7 p.m.



- Message signs at the intersections of the City were changed twice to reflect Early Voting hours, as well as, Election Day hours
- Digital sign updates with voting hours for Election Day
- A special message and graphic were produced advertising polling hours on Valentine's day

Message

Treat your Valentine to a date at the polls!
There's extended hours this weekend!
Saturday 8 am-5 pm
Sunday 1 pm -6 pm
Monday and Tuesday 7 am-7 pm

FIRE DEPARTMENT



The Glenn Heights Emergency Management Team kicked off the NOTIFY GLENN HEIGHTS mass notification system for emergencies and other citywide notifications on Monday, February 4th. Week three reports shows a total of 1980 landline registrations, 100 business registration, 168 web registrations, and 8 manual registrations for a total of 2256 registrations.

On Saturday, February 9th, 2019, the Fire Department was issued its Federal Aviation Administration (FAA) Certificate of Authorization for operation of the Department drone. This certificate is valid through February 8, 2021.

Chief Eddie Burns attended the Bill Blackwood LEMIT–Texas Police Chief Leadership series which is a New Chief development program, the week of February 11-15, 2019.

For the week of February 18th through the 22nd, the Fire Department staff began their Fitness Assessment and SCBA-Air Consumption Assessment Drill #1.

On Tuesday afternoon February 19, 2019, the 3rd Annual Youth Fire Academy kicked-off at McCowan Middle School, ACE Program (Texas Afterschool Centers on Education). The program will occur after school for six weeks; and the graduation ceremony will be held on April 13, 2019 at the DeSoto Fire Training Center. There are currently ten (10) students participating in the program.





HUMAN RESOURCES

New Hires

- **Kesha Braggs, Human Resources**
Ms. Braggs has been working as our Interim HR Director on a contract basis since December 3, 2018, and will join our team on Monday, March 4, 2019, as our new HR Generalist. Ms. Braggs has over 9 years of HR Generalist, HR Management, and Staffing level experience working for municipalities and private staffing firms in Texas. Ms. Braggs holds a Master of Business Administration (MBA), specializing in Human Capital and Operations Management, and a Bachelor of Arts (BA) degree in Organizational Communications, specializing in Human Resources. She is a member of the Society of Human Resources (SHRM) and the American Staffing Association.
- **Jaynice Porter-Brathwaite, Human Resources**
Ms. Porter-Brathwaite will be joining us on Monday, March 4, 2019, as our new HR Director. Ms. Porter-Brathwaite has over 9 years of HR Director level experience working for municipalities in Texas. She has served as the HR Director for various cities including Greenville, Nacogdoches and Forest Hill. Ms. Porter-Brathwaite holds a Master of Business Administration (MBA) and a Master of Management (MM), as well as a Bachelor of Arts (BA) degree. She is also a member of the International Public Management Association for Human Resources (IPMA-HR), Society of Human Resources (SHRM), and the Red River Human Resource Management Association.
- **Donna Wall, Planning & Development Services**
Ms. Wall was hired on February 18, 2019, as the Building Official. Ms. Wall has over 19 years of building experience working for municipalities in Texas. She has served as Interim Building Official, Building Inspector, Combination Building Inspector, and Residential Development Inspector for various cities in Texas, including: Dallas, Ft. Worth, Ennis and Red Oak. Ms. Wall holds several licenses by the International Code Council (ICC) including: ICC Res Energy Inspector and Residential Building Inspector and she is also a Certified Flood Plain Manager. The Building Official position was approved as part of the FY18/19 budget.



PUBLIC WORKS

New Equipment – Vacuum Trailer

Approved in the FY 18/19 budget, this Vacuum Trailer was purchased in February 2019 and the functionality of the equipment will improve the operational efficiency of the Department.

The Vacuum Trailer allows Public Works Staff to clean around water and sewer mains in half the time it takes utilizing a shovel, thereby limiting the time necessary to complete this task and reduces the physical strain on Staff.



The high-pressure water and vacuum system allow Public Works Staff to create a “pothole” to locate water/wastewater lines without having to dig a hole or taking the chance of hitting an electric or gas line.

Finally, the Vacuum Trailer will aid the City in compliance with (TCEQ) Texas Commission on Environmental Quality, on the storm water management program (MS4).

Permitting

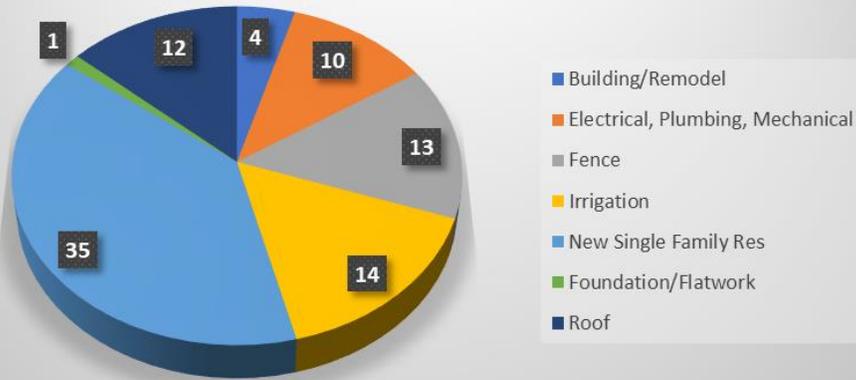
Following is the Permit activity for the month of January including the number of permits by type and the valuation for each permit type and total.

Permit Case Type	Count	Valuation Provided
Building/Remodel	4	\$ 14,100
Electrical, Plumbing, Mechanical	10	\$ 19,600
Fence	13	\$ 19,250
Irrigation	14	\$ 21,400
NSFR	35	\$ 8,579,510
Foundation/Flatwork	1	\$ 4,700
Roof	12	\$ 87,282
Total	89	\$ 8,745,842

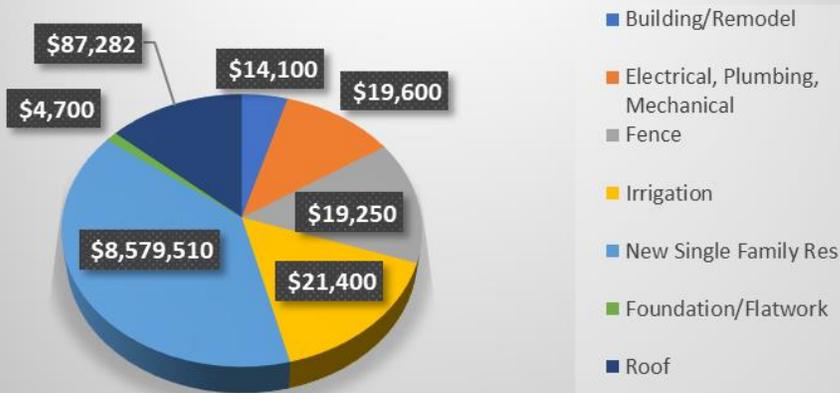
89 Permits were issued for the month of January



Permitting Activity January 2019



Permit Valuation by Type January 2019



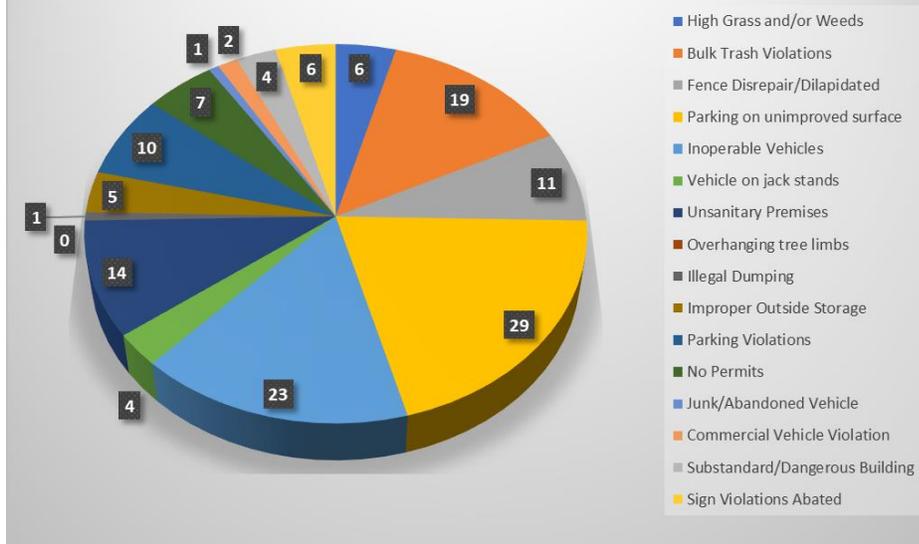
The total valuation for all permits is \$8,745,842

Code Enforcement

Following is the Code Compliance activity since January 28, 2019. The following notices by type with the total have been sent to property owners.



Code Compliance Activity January - February 2019



A total of 142 notices have been forwarded to property owners across the City. The largest number of violations are Parking on Unimproved Surface and Inoperable Vehicles. Since the end of January these two violations represent 20% and 16% of the total number of notices issued by Code Compliance Staff.

POLICE



Please see attached January 2019 report.

