



# City Manager's Update

Week Ending 11-22-19

## CITY MANAGER'S OFFICE

- On Friday, November 15, 2019, the CMO met with the owner of Trevino's Gymnastics regarding a development project.
- On Tuesday, November 19, 2019, City Manager Hall met with Hilltop Securities to discuss City finances.
- City Manager Hall attended the National League of Cities Conference November 20-22, 2019 in San Antonio, TX.
- On Friday, November 22, 2019, the CMO met with the Design Build team and staff to review floor plans for the new City Center buildings.

**UPCOMING  
MEETINGS**

### Gateway BOD

December 2, 2019  
6:00 pm

### City Council

December 3, 2019  
7:00 pm

## CITY SECRETARY

The following results of the November 5, 2019, Joint Election were certified on November 18, 2019:

- **Mayor:** This position will be elected during the December 14, 2019, Runoff Election. The candidates will be Tony Bradley and Harry A. Garrett
- **Place 2:** Emma Ipaye was elected as Council Member Place Two to a full three-year term. She took the Oath of Office as provided by the laws of the State of Texas on November 19, 2019.
- **Place 4:** Ron Adams was re-elected as Council Member Place Four to a full three-year term. He took the Oath of Office on November 19, 2019.
- **Place 6:** Machanta E. Newson was re-elected as Council Member Place Six to a full three-year term. She took the Oath of Office on November 19, 2019.



Runoff Election Information:

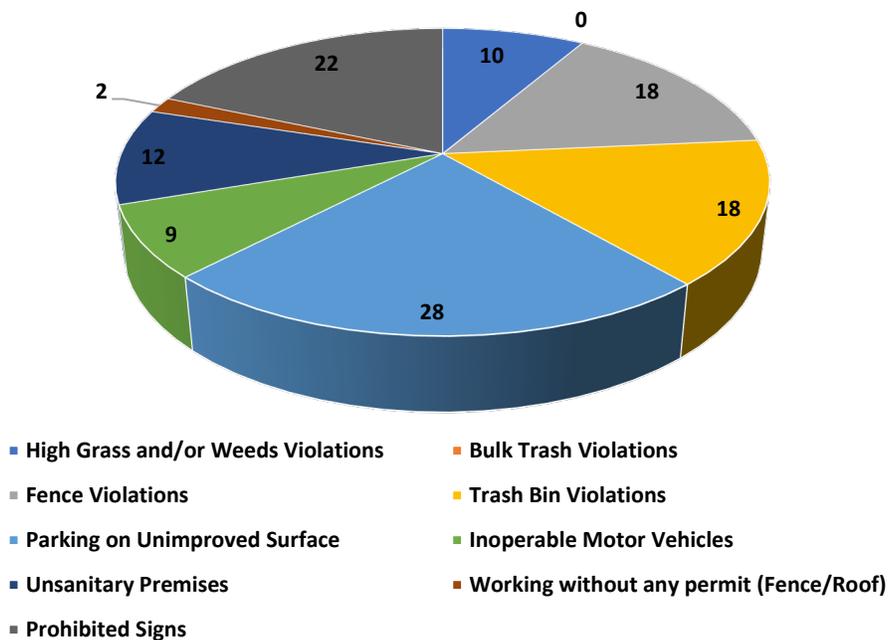
- **Early Voting:** November 27, 2019 – December 10, 2019 (polling locations will be closed 11/28/2019 – 12/01/2019)
- **Election Day:** December 14, 2019

For all up to date information regarding the Election, the Runoff Election, and polling locations and times, please visit the City’s website at <https://www.glennheightstx.gov/230/Elections-Elecciones>

**CODE COMPLIANCE**

TYPE OF CASES	No. of CASES
High Grass and/or Weeds Violations	10
Bulk Trash Violations	0
Fence Violations	18
Trash Bin Violations	18
Parking on Unimproved Surface	28
Inoperable Motor Vehicles	9
Unsanitary Premises	12
Working without any permit (Fence/Roof)	2
Prohibited Signs	22
<b>Total</b>	<b>119</b>

**Code Compliance Violations by Type**



## **COMMUNITY ENGAGEMENT**

### **2019 Veterans Day 5K and Fun Run + Appreciation Ceremony Update**

Over 50 individuals registered and ran in the 2<sup>nd</sup> Annual Veterans Day 5K and Fun Run. Local radio station, KRNB Smooth 105.7, was on-site and shared our event via their social media channels. In addition, over 45 Veterans were recognized at the event. Please [view our photos](#) from the event.



### **Season of Service Kick-off**

The Season of Service kicked off on Monday, November 11, as the Office of Community Engagement began advertising the free Thanksgiving turkey basket partnership with the DeSoto Food Pantry (DFP). DFP will provide over 175 baskets to residents in both DeSoto and Glenn Heights and we personally worked with families to assist them in registering for this event. All baskets will be available for pick up Saturday, November 23, from 8 a.m.-3 p.m. at DeSoto High School. This is the 2<sup>nd</sup> year we have partnered with DFP to bring this opportunity to our residents!

In addition to this opportunity, we issued an Operation Front Porch press release, which highlights the Glenn Heights Police Department accepting packages throughout the Holiday season to disrupt “porch pirates” from stealing Christmas joy (and gifts). Both NBC5 and CBS11 picked up the story, with a short package airing on NBC5 Monday evening during the 6:00 p.m. broadcast.

Please see the interview here: <http://on.nbcdfw.com/K7I3EgS>

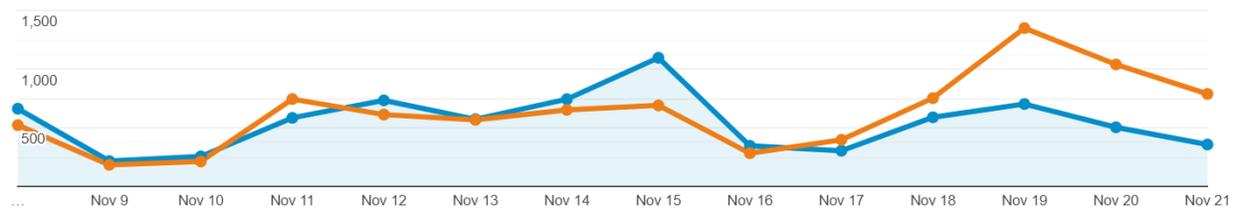
### **Citizen of the Year Honor**

Community Engagement Administrator, Lauren Lewis was recognized as the Citizen of the Year by the Ellis County Chapter of Omega Psi Phi, Eta Lambda Lambda (ELL) on Friday, November 15. All Omega Chapters throughout the North Texas Region host a joint Founders Day Banquet and recognize one outstanding community member that has worked to connect the community and the chapter through service and continuous, impactful activity. The ELL Chapter has served as one of our most consistent volunteers during the past year, as they have assisted at the 2018 Christmas Tree Lighting, funded 2 baskets for the 2018 Nominate a Neighbor program, volunteered at the 2019 Back to School Bash and the 2019 Veterans Day 5K. We appreciate the partnership that we have built with this chapter and look forward to the new opportunities that lie ahead!



## Website Updates

Nov 8, 2019 - Nov 21, 2019: ● Pageviews  
Oct 25, 2019 - Nov 7, 2019: ● Pageviews



This reporting period, web traffic decreased by 12% overall, from the last reporting period, which was heavily led by election traffic that occurred on Tuesday, November 5, 2019.

Other pages that drove traffic this period:

- City Council Videos web traffic increased by 121%
- Utility Billing page visits were up 8.21%
- The autopay page visits increased by 12%
- Police page views were up 2.9%

## Social Media Updates

### Facebook

The City of Glenn Heights has had 140 event responses within the last 7 days and 24 new fans have liked and followed our business page.

During this reporting period, 5.5K people have been reached organically, meaning we have not paid for advertising to connect with our audiences; they are responding and resharing naturally.

Breakfast with Santa is our highest performing post with over 7K reached and 226 responses submitted under the post.

### Instagram

The Glenn Heights Business Spotlight featuring Ovilla Nutrition was our highest reached post with over 29 post likes and 1231 post reach in less than 24 hours. This post by far has been our highest engagement post since the platform was relaunched in January of 2019.

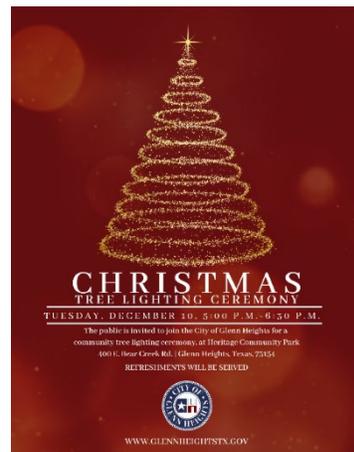
### Twitter

Breakfast with Santa was the most reshared tweet this reporting period and received the most comments.

## Upcoming Events

**Nominate a Neighbor Christmas Edition** – launches December 1

**Christmas Tree Lighting** - December 10- Heritage Community Park – 5:00 p.m.- 6:30 p.m.



Nominate a Neighbor Christmas Basket Distribution – December 19 – City Hall Council Chambers

## **ECONOMIC DEVELOPMENT**

**Best Southwest Partnership** will host its 33<sup>rd</sup> Annual Luncheon on December 12, 2019 at Methodist Charlton Medical Center Auditorium. The program will include the Texas Workforce Update & Passing of the Gavel. Dr. Joe May, Chancellor of Dallas County Community College District will serve as the keynote speaker.

**BEST SOUTHWEST PARTNERSHIP  
TEXAS WORKFORCE UPDATE  
& PASSING THE GAVEL**

**THURSDAY, DEC. 12, 2019 | 11:15 AM-1:15 PM**  
Networking 11:15-11:30 AM | Program 11:30 AM-1:15 PM  
Methodist Charlton Medical Center Auditorium  
(3500 W. Wheatland Road, Dallas, TX 75237)

Please join us for the Best Southwest Partnership's Annual Luncheon celebrating its 33rd anniversary and looking to the bright economic future of Southern Dallas and Northern Ellis Counties. Dr. Joe May, Chancellor of the Dallas County Community College District, will provide keynote remarks about education, workforce and economic issues affecting our region as well as an exciting update about the DCCCD's successful bond election and other news. Serving as Chancellor since 2014, Dr. May has expanded opportunities throughout his career for students who choose community colleges as the start of their higher education journey. Prior to DCCCD, he served as President of the Louisiana Community and Technical College System.

Also, the ceremonial passing of the gavel for the 2020 Chair of the DCCCD Board will take place from current chair Mr. Alfonso Hernandez, Manager of Public Affairs for Atmos Energy, to new chair Dr. Joe Seabrook, President of Cedar Valley College.

**INDIVIDUAL TICKETS: \$300**  
**SPONSOR TABLES: \$300**  
(each seating 8)

**TITLE SPONSORSHIPS (2): \$750**  
(includes program and rostrum mention, and reserved table for 8)

Reservations Online at [www.bestsouthwest.org](http://www.bestsouthwest.org)

For more information, contact Cory Lacy at 972-780-5099 or [director@bestsouthwest.org](mailto:director@bestsouthwest.org)

**PRESENTING SPONSOR:**  
 Cedar Valley College  
DALLAS COUNTY COMMUNITY COLLEGE DISTRICT

## **FIRE**



On Thursday, November 7, 2019, Chief Moore, Driver Cates and Driver Kelly attended a meeting at The Colony Fire Department. Glenn Heights Fire Department requested this meeting to seek out other operational strategies and tactics for EMS services.

On November 13 & 19, 2019, Chief Moore attend the online training course for Lexipol, which is a web-based policy and procedure system.

On Thursday, November 14, 2019, Chief Moore attended the North Central Texas weather workshop hosted by the National Weather Service in Grand Prairie.

Fire Department Staff conducted Active Shooter training in Red Oak on November 18-20, 2019.

On Monday, November 18, 2019, there was a structure fire in the 1500 block of Polar. The fire was contained to the laundry room and kitchen. No injuries were reported.

On Monday, November 18, 2019, there was a structure fire in the 100 block of Mesa Wood. The fire was contained to the living room area and attic. No injuries were reported.



## **HUMAN RESOURCES**

### **Planning and Development**

**Sotelo, Camryn** – Permit Coordinator (FT)

- Hire date – 11/11/2019
- Remington College – Fort Worth, TX; Associates in Science
- Previously worked at the City of Lancaster as a Permit Technician



### **November Birthday Celebration**



## **NOVEMBER BIRTHDAY'S**



TONYA LONZIE 11/04  
PRISCILLA BURCH-SCOTT 11/06  
JESSE RIOS 11/08  
DONNA WALL 11/09  
DAVID HALL 11/10  
BRIAN LOCKLEY 11/12  
JOSHUA KELLIS 11/17  
JAYNICE PORTER-BRATHWAITE 11/18  
JODI DEAL 11/23  
SEAN KELLY 11/29  
VICTOR GARCIA 11/30  
RUSSELL STOCKWELL 11/30



## **PLANNING AND DEVELOPMENT**

There were 32 new residential permits issued between November 06 - November 19, 2019, for a total construction value of \$8,198,080.00.



## **PUBLIC WORKS**

### **Streets**

- 20 pedestrian signs along Hampton Rd. and Bear Creek Rd. are currently being installed.
- The Heritage Park Crosswalk to Glenn Heights Community is under construction.



### **Water**

- Staff repaired the main water line in the 900 block of Sage Meadow.



- Staff repaired two fire hydrants on Creekside and Bob White Rd.



### Inspections

- Dallas County laid the final layer of asphalt on Uhl Rd. and will return to stripe the road as weather permits.



### Update

- The concession stand and restrooms at Heritage Park are being renovated.



## **POLICE**

- On Tuesday November 12, 2019, the Texas Commission on Law Enforcement (TCOLE) conducted a routine audit of the department's personnel files. A final report of the audit that will be finalized by the end of December.
- During the week of November 18, 2019, officers participated in "Rescue Task Force" training with other agencies in the region. The training consisted of officers working in conjunction with fire departments on how to respond to active shooter situations.  
Please see the training video here: <https://youtu.be/iRYtKYqh16c>

